NATIONAL EXPEDITION AND INTERNSHIP 2018

FIND YOURSELF IN NEW ZEALAND
MASSEY.AC.NZ/EXPLORENZ
NEW ZEALAND

KIA ORA

New Zealand is a diverse country with many cultures, vibrant cities, and some of the world’s most beautiful scenery.

It offers the perfect blend of outdoor and urban adventure – whether you enjoy hiking in pristine forests, skiing down immense mountains, kayaking in crystal clear rivers, or exploring restaurants, shops, and nightlife.

The people are easygoing, friendly, and welcoming. New Zealand’s unique and dynamic culture is a blend of European, Māori, Pacific, and Asian influences. It is consistently ranked high in international quality of life indexes and is a safe place for international students to study, live, and explore.

It was exciting because I was able to see more of the country than most of the Kiwis I met. It was eye-opening because I learned not only about the environment and agriculture of NZ, but I also learned and experienced some of the history and culture of the Māori people. Finally, it was reassuring because my internship was everything I had wanted it to be. These experiences have not only confirmed that this is the career that I want to pursue, it also will help guide me into the path for my future by showing me what a good job looks like.

CHRISTIAN HERNANDEZ
HUMBOLDT STATE UNIVERSITY
AGRICULTURE & ENVIRONMENT 2017

Spending time in New Zealand not only let me explore an international career path but also allowed me to go on an adventure for the summer. When I think of my career path, I have this expedition to thank for opening doors and showing me that there are options outside of the US.

LAINE BARTH
PURDUE UNIVERSITY
COMMUNICATION & MARKETING 2017
You’ll travel through some of the planet’s most spectacular scenery, immerse yourself in Kiwi culture, and see parts of New Zealand open only to locals, all while earning half a semester’s worth of credit toward your degree.

Having international experience can make an impressive difference in your resume or graduate school application, even if you never plan on living outside your home country. Businesses and companies look for applicants with a global mindset to work with their culturally-diverse employees and overseas clients. This foreign internship will set you apart from the masses and benefit you throughout your career.

OVERVIEW

Most summer study abroad programmes take you to one place to sit in a classroom and learn from a book. Our National Expedition and Internship will take you across the North and South Islands of New Zealand and place you in an internship where you have the opportunity to work on real world problems relevant to your degree.

The key components of this programme, which is unlike any other in New Zealand, are a two-week study tour starting in June and a four-week internship. Four programme tracks, covering a wide range of majors, are available.

APPLICATION DEADLINE

15 March, 2018

REQUIREMENTS

- Completion of one year of university-level study
- Actively pursuing a degree in a related major
- Completion of two classes at the 200 level in a related major
- A cumulative GPA of 2.75 (on a 4.0 scale) or equivalent
- Permission from your home university

TRANSFER CREDITS

Each six-week track is worth 30 Massey credits, which equate to 6 - 8 U.S. semester credits, 15 ECTS, or 30 CATS.

SCHOLARSHIPS AND FEES

Massey University offers multiple scholarships that credit toward the programme fee to make your summer adventure even more affordable. Details about the fee, exchange rate, and scholarships are available at MASSEY.AC.NZ/EXPLORENZ

THE PROGRAMME FEE INCLUDES

- Tuition and non-tuition fees
- Health and travel insurance
- Accommodation
- Course-related activities and excursions
- Programme welcome and farewell dinner
- Breakfasts during the National Expedition
- Online pre-departure orientation
- Airport pick-up
- Internship placement
- Internet access during internship
AGRICULTURE AND ENVIRONMENT

4 JUNE – 13 JULY, 2018

NATIONAL EXPEDITION

Most study abroad students have to wait until after their programmes are over to travel the country, but ours starts with an introduction to New Zealand through a two-week study tour of the North and South Islands led by Massey staff. Travel through New Zealand’s dynamic geographic and cultural terrain, visit some of our country’s most popular destinations including national parks, alpine areas, volcanoes, and get way off-the-beaten-track with our experienced local staff.

Through field visits and in-depth sessions with local experts, you will gain an understanding of the intricate relationships between agricultural and environmental issues in New Zealand and how these issues shape the everyday lives of Kiwis and the country as a whole. Your academic case studies will examine selected aspects of New Zealand’s environment and agriculture. You will benefit from on-the-ground expertise and guidance provided by Massey staff throughout these two weeks.

INTERNSHIP

Four-week internships within government agencies, agribusinesses, non-profit environmental organisations, wildlife sanctuaries, and wineries are all possibilities. Our team will match your skills and experiences with the range of opportunities available within the Hawke’s Bay region. Transportation to and from your internship site is included in the programme fee.

Your internship will involve a 120-160 hour placement which is accompanied by an intensive course of project work, journaling, and reflections. This internship will expose you to a foreign work environment and associated challenges that are related to your interests and career goals.

ONE OF THE TOP AGRICULTURE PROGRAMMES IN THE WORLD

Massey University’s agricultural programme is ranked 27th in the world and third in the Southern Hemisphere in the QS 2017 World University Rankings by Subject Area.
COMMUNICATION AND MARKETING
11 JUNE - 20 JULY, 2018

NATIONAL EXPEDITION

New Zealand is a small nation with huge aspirations. Its inventors, entrepreneurs, and explorers have been impacting the world since the country was founded. Your study tour will take you across both islands to delve into how successful the brands and images of the service industry are at capturing the attention of people new to the country and culture. You will explore New Zealand’s largest cities, alpine towns and volcanoes, regions rich in Māori heritage, and the country’s geothermal playground.

Stops along the route will connect you with communication and marketing professionals working with some of New Zealand’s most successful and iconic service providers. Under the guidance of Massey staff, you will examine the identity of the organisations and brands you encounter, assessing the company’s image and identifying how effectively they appear to communicate what they offer.

INTERNSHIP

Your internship will take place in Wellington, a capital city renowned for its arts and culture. Host sites include a diverse collection of social service agencies, community justice organisations, governmental departments, and small businesses.

You will be paired with an organisation that can capitalise on your skill set and offer you an enriching and productive placement. Your work over the four weeks will benefit your host, broaden your experiences, and strengthen your resume.

A WORLD RANKED AND ACCREDITED PROGRAMME

The School of Communication, Journalism and Marketing / Te Pou Aro Kōrero is one of the few programmes in the world to be fully accredited by the Accrediting Council on Education in Journalism and Mass Communication.

ACEJMC accreditation demonstrates that our programme meets exacting globally recognised standards for excellence in teaching, learning, content, and experiences.
CREATIVE EXPRESSION AND DIGITAL MEDIA
11 JUNE - 20 JULY, 2018

NATIONAL EXPEDITION
We will take you beyond the branding of Middle Earth and introduce you to the works of New Zealand’s most exciting contemporary writers, film-makers, theatre practitioners, and digital production companies. Through an intensive study of key works from various locales including urban, rural, and wilderness areas from Christchurch to Auckland, you will discover the ways in which contemporary creative expression in New Zealand reflects the layered geographies of peoples, cultures, and histories.

You will produce original creative work in your preferred media and genres under the guidance of experienced faculty. Along the way, you will meet and be inspired by innovative practitioners working in these art forms and receive comprehensive study materials to guide your journey across the country.

The expedition ends in Wellington with a showcase of your work.

INTERNSHIP
Wellington is known for its concentration of creative sector organisations. Potential internship hosts range from national institutions to non-profit agencies, including experimental theatre, indigenous and Pacific arts, children’s theatre, scriptwriting, arts publications, digital production companies, and media outlets.

Your four-week internship will involve a hands-on placement supported by regular contact with your supervisor. The academic portion of your internship includes reflective field notes, a case study which may be a project undertaken for your internship host, and a final presentation in creative form.

GLOBALLY RECOGNISED CREATIVITY
Works created by Massey faculty feature in New Zealand best-seller lists, win international awards, and are screened or performed at arts festivals from Sydney to Edinburgh.
DISASTER RISK AND EMERGENCY MANAGEMENT

25 JUNE - 3 AUGUST, 2018

NATIONAL EXPEDITION

You’ll explore New Zealand’s varied hazardscape, debate the pros and cons of the world’s responses to significant hazards and emergencies, and work with local experts and community groups to understand the context, consequences, and management of risks. You will gain an understanding of the intricate relationships between risks, risk reduction/mitigation, resilience, readiness, response, and recovery.

Your study tour begins in Christchurch and travels through the spectacular scenery of both the North and South Islands. Your case studies will involve explorations of the scenic Bay of Islands and Northland to see the relatively unique approach being taken there to community-based emergency management, the thriving cosmopolitan city of Auckland and its complex risk, economic, and social environment, the varied riskscape of the Tongariro geothermal zone, and the disaster risk, resilience, and recovery of Christchurch and the Canterbury region after the destructive 2010 and 2011 earthquakes.

INTERNSHIP

Our internship hosts serve as the backbone of the New Zealand government’s response to dealing with large-scale emergencies. Host sites include Wellington-based organisations and ministries such as Fire & Emergency New Zealand, Ministry of Primary Industries, Ministry of Health, and the Wellington Regional Emergency Management Office.

The insights you gain from working in a foreign agency over these four weeks and learning how problems faced in your own country are handled in another part of the world will be invaluable throughout your career.

LEADING IN EMERGENCY MANAGEMENT AND PREPAREDNESS

Massey’s Joint Centre for Disaster Research (JCDR) is an International Centre of Excellence in Community Resilience and Wellington is a partner city for the United Nation’s City Resilience Profiling Programme. The JCDR studies the impacts of disasters on communities, improves risk management, and enhances community preparedness, response, and recovery.
My experience in New Zealand gave me confidence in my ability to work in the ever-changing creative landscape. After interacting with such an amazing group of individuals in one of the most beautiful places in the world, I’ve developed an interest and practice in many more artistic mediums, such as film, production, photography, and theatre. This new and diverse approach to the arts will help me greatly in my creative career because I have the ability to produce work in a multitude of ways.

FAY NEWTON
EMMANUEL COLLEGE
CREATIVE EXPRESSION & DIGITAL MEDIA 2017

There are not many opportunities to study abroad while studying emergency management and New Zealand has been at the top of my list of places to visit for as long as I could remember. When I heard of this program there was no doubt in my mind that I had to go.

KENNETH WORTHINGTON
EASTERN KENTUCKY UNIVERSITY
DISASTER RISK & EMERGENCY MANAGEMENT 2017